

EEO Public File Report 8/1/16

Prepared by: **Terry Steward, General Manager**

WWIB/WOGO

WWIB(FM) is a religious station with a strong Christian family-oriented format. We require all of our employees to believe in Christian values, which are important to both our programming and our image and relations with the community. Therefore, we are exempt from some of the FCC's specific equal employment opportunity recruitment requirements, but we may not discriminate based on race, color, national origin, or gender. However, we do make an effort to disseminate information about job opportunities and attempt to assist people who meet our Christian qualifications in finding employment. Examples of activities during the last year are:

1. **Engineer Training Program:** WWIB/WOGO's engineer attended the Society of Broadcaster's Clinic in Madison, WI on October 13 & 14, 2015
2. **Sales Training Webinar:** WWIB/WOGO Sales Manager and sales people received training August 12, 2015 with host Wisconsin Broadcaster's Association re: "How to Persist Professionally".
3. **Relational Leadership Seminar:** WWIB/WOGO Traffic Manager Molly Lee received training October 8, 2015 with founder of Living on the Edge Ministries, Chip Ingram
4. **EEO Public File Preparation Webinar:** WWIB Stewardship Director, Carol Steward received Training from host Wisconsin Broadcaster's Association about FCC requirements in the preparation of quarterly Community Issues reports.

WOGO(AM) has a talk/news/sports format but operates on an automated/satellite basis without a separate staff. Our Christian values requirement applies to all employees of both stations.

The following is a list of **vacancies for full-time jobs during the reporting period 8/2/15-8/1/16.**

<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
Traffic Manager	10-1-15	11-12-15	WWIB Radio
Account Executive	12-17-15	5-16-16	WWIB Radio

During the recruitment period August 2, 2015 to August 1, 2016 the following recruitment sources were contacted with a job posting(s) with the following responses:

<u>Recruitment Source</u>	<u>Traffic Mgr. # Referrals/Posting</u>	<u>Sales #Referrals/Posting</u>
Bethel University	0 referrals	0 referrals
www.bethel.edu/career-services	10/9/15-12/1/15	1/20/16-4/30/16

3900 Bethel Drive, St. Paul, MN 55112 (651.638.6400)

Wisconsin Broadcasters Assoc. 0 referrals 0 referrals
Mandy Ludy mludy@wi-broadcasters.org 10/9/15-11/9/15 3/7/16-5/15/16
44 E. Mifflin St., Ste 900, Madison, WI 53703

Wisconsin Jobs for Wisconsin Grads 0 referrals 0 referrals
www.myconsortium.com 10/21/15 – 12/1/15 1/20/16-4/20/16
wijobs4wigrads@uwgb.edu

University of Wisconsin-Eau Claire 0 referrals 0 referrals
www.uweccareerservices.org 10/9/15-12/1/15 1/20/16-4/30/16
Debbie Peterson, UWEC
105 Garfield Ave., Eau Claire, WI 54702 (715.835.4023)

Wisconsin Technical College 0 referrals 0 referrals
www.wisconsintechconnect.com 1-9/15-12/1/15 1/11/16-4/10/16

HisAir.net 0 referrals 0 referrals
www.hisair.net 10/9/15-12/1/15 1/18/16-4/1/16

University of Northwestern 0 referrals
callingcareer@unwsp.edu 10/12/15-12/1/15
3003 Snelling Ave. North, St. Paul, MN 55113 (651.631.5265)

Job Center of WI/Dept. Workforce Development 0 Referrals
<https://jobcenterofwisocnsin.com> 1/15/16-4/14/16

WWIB Website 3 referrals 2 referrals
www.wwib.com 10/6/15-12/1-15 1/4/16-4/30/16

WWIB Radio 103.7 FM 10 referrals 8 referrals
www.wwib@wwib.com 1/1/15-12/1/15 1/4/16-4/30/16
2396 Hallie Rd, Ste 1, Chippewa Falls, WI 54729 (715.723.1037)
a) 93.7 FM LaCrosse translator b) 93.5 FM Marshfield translator c) 94.3 FM Wausau translator

WOGO website 0 referrals
www.wogo.com 1/4/16-4/30/16

WOGO Radio 680 AM 0 referrals
www.wogo@wogo.com 1/4/16-4/30/16

103.1 FM translator

2396 Hallie Rd, ste 1, Chippewa Falls, WI 54729 (715.723.1037)