



Marshfield 93.5
La Crosse 93.7
Wausau 94.3

UpDate

Heartbeat!



Zone defense – Learn the play – Execute! Terms that many of you have heard, but really don't know what they mean. Sports terms seem to float throughout our culture. It was prevalent during the Apostle Paul's day, too. Having been raised in the Greek culture, he was aware of the Greek Olympic Games started in 684 BC. Mostly track and field competition, the winner of an event was awarded the prestigious crown of olive leaves, and was entitled to have a statue of himself set up at Olympia which much like our culture made him a celebrity. It was common that victors received free meals paid for by their town.

We, too, will share a feast, not just a meal, when we, the bride of Christ, meet him in His "forever" kingdom after his final victory over sin and death! Our heavenly culture will be nothing like our earthly one! It will be so much better—and it's yours to win the prize, **to press on toward the goal for the prize of the high calling of God in Christ Jesus!** (Philippians 4:14) By accepting salvation through Jesus, trusting in His strength and focusing on Him, YOU will be able to win that prize.

Throughout March you'll hear our announcers and guests shooters "win" your pledges to raise funds and *fun* to support the 20 Christ-honoring programs you hear on WWIB! Focusing on sharing God's Word and His plan of salvation through music and programs every day and night, WWIB desires to cheer you on *to press on toward the goal for the prize of the high calling of God in Christ Jesus.*

Pressing on toward the goal,
Terry Steward
WWIB/WOGO General Manager

Flourish!



In 2020 after disbanding Tenth Avenue North Christian music group, lead singer Mike Donehey realized he was in a desert, no band, and on pandemic lock down. He said he *felt less alive and more like a dried out sponge*. He found Psalm 126 as a personal anthem and began writing music through the journey. He learned to appreciate the streams running through the desert. During March **Hope in Hoops** for a suggested gift of \$45 or more to the ministry ask for the CD, **Flourish by Mike Donehey**. Write, call, go to wwib.com or stop by our studios!

WWIBminster

Love dogs? Vote for your favorite during our 5th annual **WWIBminster Dog Competition**, and help them win amazing prizes! Voting runs through March 10th! See all these wonderful pups and vote now at wwib.com/wwibminster!



2024

100%

75%

50%

25%

0%

Financial Update

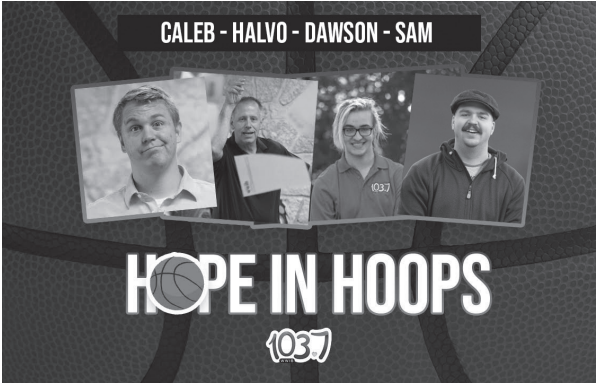
March Goal \$15,000.00

Giving through 2/15/24 \$3,224.24

Year-to-Date \$14,468.80

2024 Year-End Goal \$168,000.00

Your continued tax deductible contributions will be appreciated.



Hope in Hoops!

March at WWIB ushers in a month of "funraising" during **Hope in Hoops**, W.W.I.B. Inc.'s annual game of hoops to support the ongoing work of 20 Christ-honoring programs on WWIB. Who will take the shots – the WWIB staff, guest business owners, non-profit leaders and many more guests. Be a pledger, cheer on the shooters, and win daily prizes from our DAY SPONSORS . . .

- *Culvers * MyPillow *Onefest *Josef's Cheescake *Markquart Motors *HyVee *Kwik Trip *Mouldy's Archery & Tackle *Mustard Seed Boutique *Famous Dave's *Family Fare *Pizza Hut *Olson's Ice Cream *Chippewa Candy Shop *Down To Earth *Micon Cinemas *Avenue Orchard *One Source Imaging *Festival Foods *Action City

Visit wwib.com and click on the Hope in Hoops banner for details.

Cabin Fever?



By this point you MIGHT be feeling just a bit stir crazy from another long, dark Wisconsin winter! WWIB has the cure, with our fourth annual Cabin Fever Contest. If you're feeling the Cabin Fever, we want you to let it out!

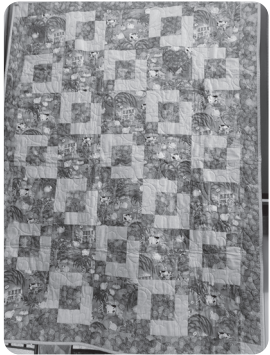
Now through March 8th, call our WWIB Listener Line at 715-396-1670 and give us your best **Cabin Fever Scream** for the chance to win a two-pack of cheesecake cupcakes from Josef's Cheesecakes, and a tasty treat basket from the Kreation Kitchen at AVenue Orchard! Plus all entries will be in the running for our HUGE Cabin Fever Grand Prize Package! **Details at wwib.com/cabinfever!**

Grand Prize Winner

Valentines Day coincided with the announcement of winners of the 34th Annual Warmth from Wisconsin Quilt Contest. Surrounded by 12 bed-size and 14 crib-size entries the judges awarded the Grand Prize to **Janice Bates of Durand** who will be receiving \$100 from WWIB. Other winners were:

- **Crib-size:** 1st Place Janice Bates; 2nd Place Sue Kulig of Eau Claire; 3rd Place Terry Verdegan of Ladysmith
- **Bed-size:** 1st Place Sue Kulig of Eau Claire; 2nd Place Kay Weinzirl of Eau Galle; 3rd Place Norma Klotz of Osseo

Thank you to everyone whose heartfelt love for quilting will share their quilt's warmth and Jesus' love with the urban poor in San Antonio through Agora Ministries and with young mothers in the Chippewa Valley through APPLE Pregnancy Care Center of Eau Claire.



One Great Letter . . .

Every month we share a past letter from one of our listening families.

Dear WWIB,	January, 2024
Thank you Father for WWIB and the influence on Linda and my lives over the years. For Warren and Mabel Louise's commitment to YOU to be used for YOUR honor and glory! May WWIB be used by YOU to continue to spread the GOOD NEWS for many years to come.	
	-Eau Claire, WI

Saturday Sam

Happy March, WWIB family! It was a tremendous blessing for me to receive the opportunity, almost a year ago, to join the staff here at our studios in Lake Hallie. I've been so blessed to use my gifts to further God's Kingdom through Christian radio.

At this phase in my life, I'm echoing one of my favorite tunes by Smitty, "Place in This World." (You've all heard me endlessly rant about my guy, my man, Michael W. Smith.) There's not a whole lot of consistency at age 21. Trying to find my place in this world, especially in this day and age, can be overwhelming. When I'm not working radio, I'm working another job (whatever mysterious occupation that might be), enjoying the outdoors, gaming with my best friends, or spending time with my parents and siblings. But whatever mischief I get up to these days, or whatever doors are opened, I get the feeling it's just the beginning. Whatever God has in store, I'm excited for it. **Don't forget to pledge for Hope and Hoops this month! See you on Saturday!**




OUR GIFT To You!



SWISH . . . In March it's another *full court* press during W.W.I.B, Inc.'s **Hope in Hoops!** Our goal is to "pass" you materials for your family's spiritual growth. Here are your choices.

For a suggested gift of \$45 or more to the ministry, ask for:




Flourish by Mike Donehey (CD)

Faced with pandemic lock down and having just disbanded 10th Avenue North, Mike's life was *more like a dried out sponge*. He found hope in Psalm 126 and began writing music through the journey, composing 11 new songs. Listen as he brings you along!


Minute Motivators for Leaders: Quick Inspiration for the Time of Your Life by Stan Toler (pocket-size booklet)

Have you gotten a leadership check-up lately? Stan Toler, former vice president of John Maxwell's Leadership Institute, with his 60-second, tweetable style, gives you over 50 leadership skills on which to reflect and sharpen, to be the best you can be.



Combo for Kids

- My Gospel Story by Colors Activity Booklet -** Teach the Gospel to your school-age kids through colors and coloring.
- Walking with Jesus Activity Booklet -** Mixing scripture, situations, and a quick craft, school-age kids will learn ways to practice everyday Christianity by applying Christian principles.







IF YOU PREFER:

Contact Us Today By Phone or Online!
715-723-1037 or wwib.com

Thank you for your continued contributions to the ministry of Western Wisconsin's Inspirational Broadcaster Inc.

Gift offers expire March 31, 2024





WEEKLY PROGRAM GUIDE

MONDAY - FRIDAY

12:15 am	Focus on the Family Minute ♥
3:15 am	Insight for Living Minute ♥
2:00 am	Unshackled ♥
5:00 am	Compassion Radio
5:30 am	WWIB Wake-Up Show
7:00 am	WWIB Wake-Up Show
9:00 am	Focus on the Family
9:15 am	Sharing Hope with Joni ♥
9:30 am	Mid-Mornings with Michelle
9:50 am	Seeking Him ♥
10:40 am	Everyday Matters ♥
11:00 am	Pat Wahl
11:45 am	Revival Outside the Walls ♥
12:00 noon	Greg Steward
12:50 pm	Breakpoint ♥
2:00 pm	Dawson on the Drive
2:20 pm	Revival Outside the Walls ♥
6:20 pm	Seeking Him ♥
6:30 pm	Focus on the Family
7:00 pm	Insight for Living ♥
8:05 pm	A New Beginning with Greg Laurie ♥
9:15 pm	Sharing Hope with Joni ♥
9:40 pm	Revival Outside the Walls ♥
10:05 pm	Summit Life with J.D. Greear ♥
11:00 pm	Thru the Night with Rod Larson

SATURDAY

12:00 am	Thru the Night
12:15 am	Focus on the Family Minute ♥
3:15 am	Insight for Living Minute ♥
6:05 am	God's Great Outdoors ♥
7:00 am	Sam Aberle
1:05 pm	Twenty the Countdown Magazine ♥
6:15 pm	Adventures in Odyssey ♥
9:00 pm	TOP 22
11:00 pm	Thru the Night with Rod Larson

SUNDAY

12:00 am	Thru the Night
12:15 am	Focus on the Family Minute ♥
3:15 am	Insight for Living Minute ♥
5:00 am	Praise & Worship
8:00 am	Focus on the Family Weekend ♥
9:30 am	Moody Presents ♥
11:07 am	Bethesda Lutheran Church
12:05 pm	Christian Music Rewind ♥
2:00 pm	Dawson Halvorsen/Zach Wojtczak
3:00 pm	Weekend Top 20 ♥
5:10 pm	Chippewa Valley This Week (bi-monthly)
7:00 pm	Clean Country ♥ Gospel from the Countryside ♥
10:30 pm	Unshackled ♥

Big George with George Younce
Gospel from the Countryside



Twenty the Countdown Magazine



God's Great Outdoors



The Odyssey gang Adventures in Odyssey



Focus on the Family Weekend



Dr. Mark Jobe Moody Presents

Christian Music Rewind



Weekend Top 20



Chuck Swindoll
Insight for Living



"UNSHACKLED!"



Barry Meguiar Revival Outside the Walls



Joni Eareckson Tada Sharing Hope



Nancy DeMoss Wolgemuth Seeking Him



Greg Laurie A New Beginning



Debbie Griffith Everyday Matters



Rod Larson Thru the Night Clean Country



J.D. Greear Summit Life

♥ Indicates a program sponsored by Western Wisconsin's Inspirational Broadcaster, Inc., and is aired in response to your tax deductible financial support of that program to W.W.I.B. Inc.